

"KEELEY ON THE CORRECT THING." GENERAL COMMENT ON THE UNIQUE

By J. FRANCIS KEELEY

Realm of Fashion

"It is strange," says the Pictorial Review, "how beautiful to the eyes of every true woman the latest fashion always appears, no matter how grotesque it seems in after years. And there is hardly any fashion that has yet gladdened the hearts of women which has not, sooner or later, become a thing of laughter. But it is hard to believe that the beautiful and exquisite modes which cars have sent us this year in gowns, coats, hats and furs should ever be anything but things of joy forever. They seem to be the best, the highest, the loveliest that could ever be evolved, the very cream, the perfect final evolution of long generations of fashions. And, indeed, that is just what they are. There is no better way of ascertaining how the world has progressed than to compare some of the old fashions with those of to-day. While the former were often beautiful and occasionally sensible, it has remained for this generation to evolve styles which enhance the wearer's charms and combine beauty of appearance and serviceability."

Fashionable Furs.
The most popular furs of 1908 will undoubtedly be pony skin, caracul, Persian lamb and seal skin for coats and pelisses, with pony, lynx, fox and silver-tip for carrying out the vogue for black in small furs. The ever-popular mink, and ermine, that most royally lovely of all furs, are largely used for the little neckpieces, with pointed ends, which fasten like a necktie in front or at the side. The most popular style in coats of pony skin, Persian lamb or seal skin is about 27 inches long, seven-eighths fitting, double-breasted, with notch collar and two-piece coat sleeve. In Persian lamb, mink and pony skin some models are shown in the Eton fashion, with roll collar and full three-quarter sleeve, while others are cut box-coat fashion, or semi-fitted, with

flat collar and vest, and others again are in the cutaway style with notch collar and cuffs of white fur. Another most popular model, both for fur coats and tailored suits, is the military model, which fits the form snugly, is about 28 inches long, and has the regular high-standing military collar and long sleeve. Muffs and neckpieces are plentifully trimmed with heads and tails, the former being much softer in their setting than in former years, and consequently more natural in appearance.

Winter Tailor-Made.
Tailored suits are the main features of the winter wardrobe, the most popular style being the one that "Pluffy Ruffles" made famous last summer. This suit, with the coat seven-eighths fitting, 30 to 32 inches long, with notch collar and straight coat sleeve, and the plaited skirt, is everywhere worn by the most fashionable women. There is also a tendency toward a jacket with deep armhole in Mikado style, giving a slightly draped effect. This is called the "Madame Butterfly," and usually has the new long skirt, fitting smoothly over the hips, in circular or gored effect, with full sweep at the lower edge.

Broadcloth. Is the leading favorite for tailored suits, whether strictly man-tailored or demi-tailored. Velvet, as the winter advances, is almost its only rival.

All sorts of bright color schemes are used. Even dull gray being enlivened by the introduction of a vivid pink, red or yellow tone. In the case of velvet or blue, lighter shades of the same color are used for trimming. Narrow folds of satin or taffeta are applied on some gowns in braiding effects, in serpentine lines, circles or sharp zigzags. Like the silk soutache, these folds are also used to form motifs.

The Princess Gown.
The princess costume shows the effect of the jumper's popularity and has borrowed for its most graceful effects logical developments of the jumper, as well as the kimono sleeve.

The skirts are, of course, long; some of them, in accordance with the latest Parisian mandates, even showing a little train in the back.

Chiffon broadcloths, silks, crepes, either wool or silk are used for these costumes; wool marquisettes and velvets are shown in the finest imported models. Quantities of delicate lace and beautiful embroideries, as well as elaborate designs in soutache, are used for the trimming.

Coats.
The most fashionable designs in coats this winter are seven-eighths, or nearly tight-fitting, and very long. Kerseys, tweeds and covert cloths with heavy braid trimming are much used. But as the season advances the coats most frequently seen are in the handsome imitation furs, or in broadcloth.

Evening coats are in long, loose lines, with wide sleeves, some in capelike effect. The most delicate broadcloths, silks and velvets are used, with heavy fringe or ball fringe trimming, applique and elaborate designs in braids being widely employed.

Separate Skirts.
Separate skirts are seen in a variety of models this winter, ranging from the straight plaited model, which is especially designed for the striped or bordered goods, to the skirt of many gores, or those cut in the new tunic effect.

Fancy Waists.
The handsomest waists for matinee or evening wear are made with use fashionable deep armhole and three-quarter sleeve. Messaline, silks in soft, satiny finish, in beautiful designs of figures, stripes or checks, elaborately trimmed with rich lace and chiffon, and net over silk with insets of handsome medallions are among the most exquisite creations. Beautiful waists are made in the jumper style with deep armhole, the jumper being of silk, satin or velvete.

Tailored Waist.
Tailored waists are still made along rather severe lines, with long

shirt sleeve; tucks, plaits and tailor-stitching being used for trimming. Heavy linens and taffeta silks in plain, plaid or striped designs are the most popular.

New vaudeville. The Star.

"General Comment on the Unique" will be discontinued for a couple of Sundays, owing to the fact that I will be compelled to go out of town on other matters pertaining to The Journal.

Browner's Stock Taking Sale.
At Browner's Department Store, 103-105 South Palafox street, there was inaugurated yesterday a special reduction sale for the purpose of reducing the immense stock prior to taking the annual inventory. The prices have been slaughtered and a great sacrifice will be made on the following goods for men, boys and women: Fancy vests, negligee shirts, wool shirts, wool half hose, black and fancy hose, men's suits, men's and boys' caps, underwear of every description, men's and women's umbrellas, men and women's shoes, boys' suits, waists and pants, trunks and suit cases, etc., etc.

This phenomenal sale will last but fifteen days, from January fourth to January twentieth.

Good illustrated songs. Star.

Remarkable Sale of Shoes.
Owing to the weather having been quite warm, The Riera Shoe Company has on hand a large stock of men and women's high shoes in all styles, leathers and sizes, which, WEDNESDAY MORNING, will be put on sale at a great reduction. If you contemplate purchasing a new pair, WAIT until then—it will pay you.

Three Real Novelties.
The Pearl Furniture Company, 11-13 West Romana street, has recently received three up-to-date novelties, shown for the first time in Pensacola. One is what is termed a "chiffonrobe," a massive combination

chiffonier and wardrobe with hammered brass trimmings on oak, complete with drawers, shelves and hangers. A beautiful and useful article. Another is a charming bedroom suite of three pieces in mahogany, massive in the extreme, weighing 1,400 pounds, and beautifully polished. The last is a bedroom suite of three pieces, distinctive in itself. It is made up in Circassian Walnut, and is as handsome as any bedroom suite in the south. All of these articles are well worth looking at, as they are new and really up-to-the-moment. They are reasonably cheap, too.

Well worth seeing. The Star.

"Ifs."

IF you have not invested in real estate in the western portion of this city; IF you have not taken advantage of the good prospects offered; IF you are interested in farm land—know this section of the country has just begun to develop. IF you want to prove what can be raised profitably; IF you desire any information about any kind of real estate, call on John N. Day, Six West Romana street.

The Star's vaudeville is fine.

The Standard's Great Sale.
There is now going on at the Standard Clothing Company, Thiesen building, a remarkable sale of men's and boys' furnishings.

The object of this sale is to reduce the exceptionally large stock, and thousands of dollars worth of seasonal goods of every description will be offered the public at a great reduction. Extra salespeople have been employed and the sale offers some real bargains. To miss this great sale is to miss an opportunity of saving money.

Star Theatre is first-class.

New Fixtures.
At the showrooms of the Pensacola Gas Company will be seen a beautiful line of brushed and mot-

ted brass and copper chandeliers, adaptable to the new inverted gas burners. These chandeliers are made along the line of the new electroluxes, have one, two, three and four burners or clusters, come in any length and are fitted with either plain or fancy shades, stained or art styles. These fixtures may be used in entrances or rooms, as they are in square of other shapes.

Good vaudeville this week. Star.

Change of Style of Firm.

The new plumbing concern heretofore known as "M. A. Baker and Company," fifteen West Government street, will in the future be known as "The Sanitary Plumbing Company."

They do a general line of plumbing, carry a large stock of material, fittings, etc., and the new company is under the management of Jackson Brandon, well known to Pensacolans. The telephone numbers are 37 and 1454.

Moved to New Quarters.

The new machine company known as J. A. McNair and Company, for some time located on South Baylen street, near Intendencia street, is now located on Baylen Street Wharf, having moved there within the week.

Children five cents. Star Theatre.

New Manager at Kandy Kitchen.

Mr. Steve Allen, a gentleman of wide experience in his particular line, is now manager of the Kandy Kitchen on South Palafox street. No change will be spared to make this popular place all that it should be. Ernest Egelhoff has purchased the interest of W. H. Langford, and the Kitchen in the future will be controlled by him.

New Officers at Bank.

Mr. T. Jennings has recently been elected president of the Pensa-

cola Bank and Trust Company, and Mr. Carl H. Jernagan has been elected vice-president and cashier. Both these gentlemen are widely known in this section of the state. Mr. Jennings having been connected with the J. P. Williams Company for a number of years, and Mr. Jernagan with the First National Bank of Milton, as cashier.

There is no doubt but what this bank, ever financially sound, will, with the able assistance of the new officers, become one of the most substantial in all the state. Already deposits are rapidly coming in and everything points to a most successful new year.

They're others, but only one Star.

An Example of Prosperity.

That the Empire Laundry on South Baylen street is experiencing a healthy growth is exemplified by the fact that another delivery wagon has been added to the two recently installed.

It not only pays to advertise, but it surely pays to do good work. The people like it.

Don't miss the Star this week.

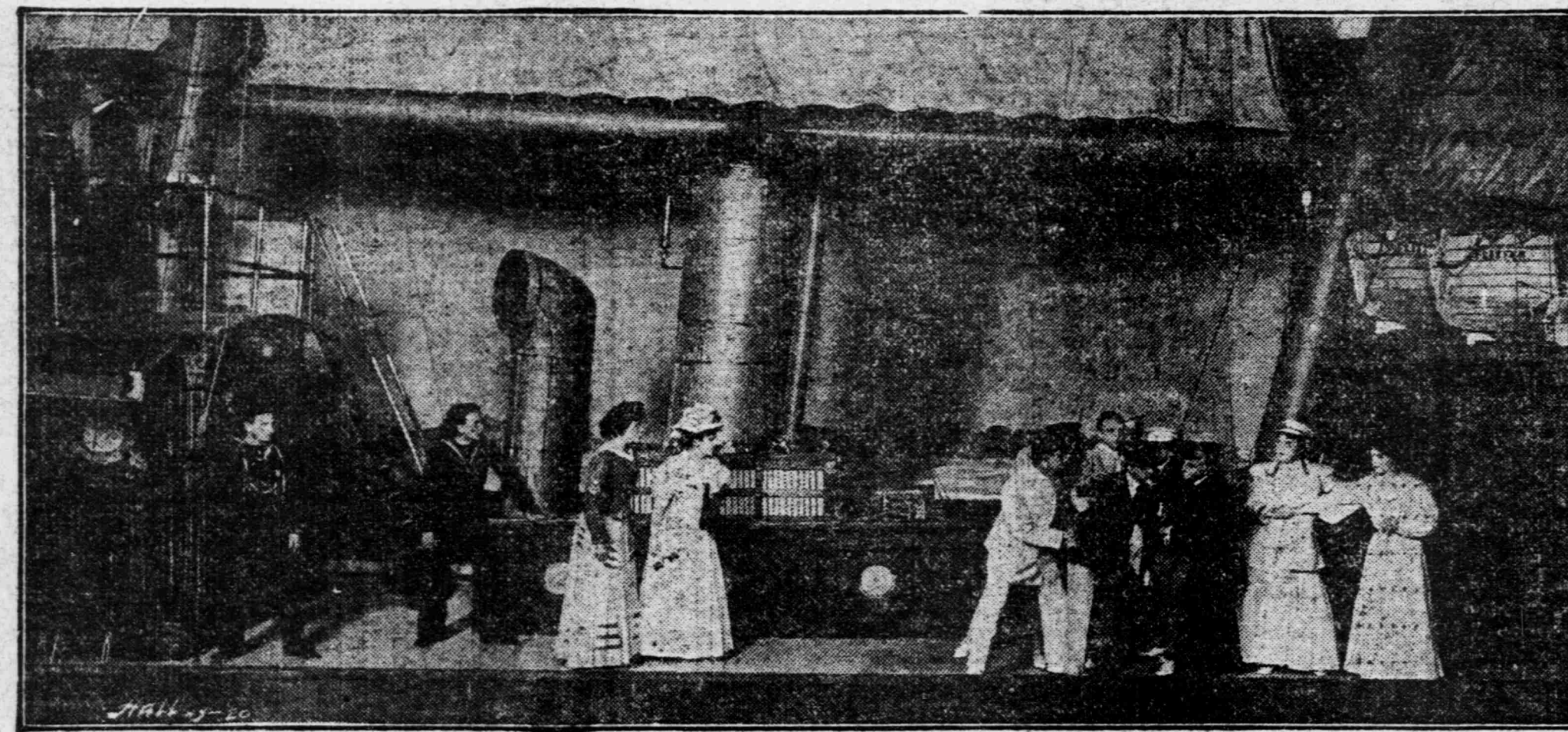
A Distinctly American Dish.

One of the most pleasing vegetable dishes on any table, and one about which little is known in this section of the country is succotash or succotash, a dish borrowed from the Narragansett Indians, and known to them as "M'sicquatah." This dish is composed of green corn and lima beans boiled together and is decidedly palatable.

It is sold in Pensacola in cans by Hoyt Brothers and Company, West Garden street, at fifteen cents. This product is put up by the Wayne County Preserving Company, Wayne County, New York, and is guaranteed. Of course Hoyt Brothers and Company sell a general line of fresh, green, fancy and staple groceries also.

Hand-tinted pictures. Star.

THIS WEEK AT THE THEATRE



Famous Yacht Scene in "Brewster's Millions."

TOMORROW. GH. — "Brewster's Millions."
No comedy of recent years has achieved greater success than "Brewster's Millions," which will be presented at the opera house tomorrow night by the Cohan & Harris comedians. Not only did it record a year's engagement in New York City, but it duplicated that success in Chicago, is now well on to the end of its first year in London, and is being simultaneously presented in half a dozen continental capitals, in as many languages.

While "Brewster's Millions" is pri-

marily a comedy, and achieved its wonderful success as such, the third act is particularly strenuous melodrama. It depicts a fully equipped modern ship in a storm at sea, and so faithfully has this illusion been carried out by that unrivalled wizard of stageland, Frederic Thompson, that one can almost feel the sensations of the real thing.

"Brewster's Millions," when seen here under the direction of Messrs. Cohan & Harris, will lose none of its metropolitan atmosphere, as their production is an exact duplicate of that displayed in the metropolitan

engagements. Not only have these gentlemen disregarded outlay in their exploitation of this successful comedy from a visual standpoint, but they have placed its delineation in the hands of a company as capable and as clever as any organization which has ever left Gotham for a tour. It is headed by Mr. Robert Ober, a light comedian of rare attainments, who is ably assisted by Mr. James H. Montgomery, Louis Haines, James W. Horne, Brinsley Shaw, Edmund Mortimer, George Crossette, John Alden, Richard E. Webster, and the Misses Jane Mathis, Olive North, Ada May Talbot, Ida Lee Caston and Nellie Black.

WEDNESDAY NIGHT—Hoyt's "A Contented Woman."

Of Hoyt's "A Contented Woman," which will be seen here Wednesday night, the Norfolk, Va., Ledger Dispatch of recent date says:

"It reminded one of the old Bijou Musical Comedy Company days at the Granby last night, when Henrietta Lee, assisted by Charlie Morrison, and abetted by a very capable company, presented Hoyt's comedy, 'A Contented Woman.' The piece has been seen here before, with Miss Lee in the title role, but it is doubtful if it ever had a more successful and altogether satisfactory production here or elsewhere. The audience was large and appreciative, and throughout the four acts of the play various specialties which were cleverly given."

"Miss Lee, always delightful and

charming, was never more so than in her interpretation of the role which Charles Hoyt made for his wife, the beautiful Caroline Miskell, who created the part of 'A Contented Woman.' Had the part been written for Miss Lee, instead, it could not have fitted her better, nor she it.

S.S.S. CURES BLOOD POISON A SAFE HOME TREATMENT

In S. S. S. nature has provided a certain, safe, home cure for Contagious Blood Poison. It is a medicine made entirely of roots and herbs of recognized blood-purifying value, and is the one medicine which is able to get down to the root of the trouble and remove every particle of the virus, and harmful effects ever follow its use, as is so often the case when strong mineral medicines are used. As soon as the system gets under the influence of S. S. S. the disease begins to improve, and when the remedy has thoroughly purified the blood and driven out every trace of the poison, no signs of the trouble are ever seen again. The general manifestations of Contagious Blood Poison such as falling hair, copper-colored spots, ulcerated mouth and throat, sores and ulcers, etc., are merely symptoms of the poisoned condition of the blood, and in most cases respond quickly to local treatment, while S. S. S. is doing the necessary work of cleansing the blood. Our "Home Treatment" book is of great assistance along this line. It is a complete guide for treating the trouble, containing instructions for the different stages of the disease, and also valuable suggestions about the local treatment, that will be most helpful in effecting a cure. We will be glad to send a copy of this book, free of charge, to any who desire it, and if special medical advice is wanted our physicians will take pleasure in supplying it without cost to the patient. If you are suffering with Contagious Blood Poison you can cure yourself in the privacy of your own home by the use of S. S. S., an absolutely safe remedy.

THE SWIFT SPECIFIC CO., ATLANTA, GA.

Every opportunity afforded by the part was cleverly taken advantage of, to the delight of the audience. Mr. Morrison's interpretation of the part of Cutting Hintz was excellent, as was the work of Miss Helen E. Davidge, as 'Aunt Jim,' an earnest advocate of woman's suffrage. The 'Uncle Tobie' of Herbert Heywood reminded old-timers of that of Tony Hart in the same role—it was so different.

"The story of 'A Contented Woman' is familiar to most theatre-goers, and the plot opens up a vast field for political satire which the author did not fail to take advantage of. There is not a dull moment during the action of the play, even if it were given without musical interruptions, and there are many of these in the current production. The parodies of Mr. Morrison, the dancing of M'lee Rayo and the Thompson Sisters, and other 'interruptions' in the play, as presented this week at the Granby, but serve to further brighten up the piece, which fairly scintillates with wit and humor."

Next Saturday—"A Yankee Tourist."
Raymond Hitchcock in Henry W. Savage's fine production of "A Yankee Tourist," is to be the attraction at the opera house next Saturday night. Three masters of their respective arts are responsible for the piece. Richard Harding Davis, war correspondent and author, wrote the farce, which furnishes the unusually rational and intelligent plot, which has been embellished by lyrics from the pen of Wallace Irwin, whose verses in Collier's Weekly have attracted widespread attention, and by music of Alfred Robyn, the song writer and composer of equally widespread fame. Mr. Savage has furnished the piece with further embellishments in the way of beautiful costumes and scenery designed by prominent artists, and has surrounded Mr. Hitchcock with a company that is up to the usual standard of the Savage aggregations, and that is saying a good deal.

"A Yankee Tourist" has had a phenomenal run of several months in New York City, and will no doubt meet the same success here.

Day
of living is to have good health. Use Herbine and you will have bushels of joy. You need not be blue, fretful and have that bad taste in your mouth. Try a bottle of Herbine, a positive cure for all liver complaints. E. H. Harte, Austin, Texas, writes: "I have used Herbine for over a year, and find it a fine regulator. I gladly recommend it as a fine medicine for Dyspepsia."

Sold by W. A. D'Alemberte, druggist and apothecary, 121 S. Palafox street, Pensacola, Fla.

Up-to-the-Minute

with every idea known to the balance of the tailoring trade—and ahead with several creations of our own.

That's our reputation—one reason why the better dressers among the young men order their clothes of us.

SUITS—OVERCOATS
TAILORED TO TASTE.
\$20 to \$60

PRICKETT GIBSON & GARDNER
Tailors, Brent Building
FRANK B. GARDNER, Manager.
(Incorporated.)

NOTICE

TO

WATER CONSUMERS!

Consumers having made a deposit for water through meters are requested to call at the office of the Company, No. 11 West Government street for immediate settlement of account, before making contract with the city.

Pensacola Water Co.,

By W. M. Pitt, Secy.

The Parlor Market

Begin the new year in the right direction. If you buy your meats and poultry here you will find that it is an economy. We handle the very best of everything. We buy in large quantities and we pay cash. This means that we buy cheaper and get better stuff than others, and very naturally our customers get the benefit of this. Ring us up and make arrangements for this year. Our wagon will call every day for your order.

The Parlor Market

173—Phones—458

Who's Your Jeweler?

Is he a good one? Can you trust him? Does he keep his promises? Does he sell the truth about his goods and is his repair work satisfactory? No? Then you must come to me. I guarantee my work and my goods. I never disappoint. My prices are always the lowest. Come.

J. F. DAVIS,

23 South Palafox Street, Brent Building.

Opera House

ONE NIGHT ONLY

Monday, January 6,

Could You Spend a Million in a Year?

The Cohan & Harris Comedians

Frederic Thompson's Massive, Stupendous Production, the Supreme New York, London and Chicago Comedy Success.

Brewster's Millions

A dramatization by Winchell Smith and Byron Ogilvy of Geo. Barr McCutcheon's famous novel.

With all its wealth of scenic effects exactly as witnessed an entire year in New York and Chicago, showing the wonderful, realistic yacht scenes.

Brightest, wildest, smartest comedy of recent years. Teeming with Originality, sparkling with satire.

Prices, 50c, 75c, \$1.00, \$1.50. Seat sale Friday 9 a. m.

Opera House

Wednesday, January 8,

Fred E. Wright Presents Hoyt's Great Laugh

A Contented Woman

WITH MUSIC, VAUDEVILLE, HEAD

LINERS, SPECIALTIES AND A GREAT CAST, WITH

HENRIETTA LEE

AND

CHAS. P. MORRISON

EVERY LINE A POLITICAL HOWL

EVERY CLIMAX A SCREAM

Prices 25c to \$1.00

SEAT SALE MONDAY 9 A. M.

Married Women

Every woman covets a shapely, pretty figure, and many of them deplore the loss of their girlish forms after marriage. The bearing of children is often destructive to the mother's shapeliness. All of this can be avoided, however, by the use of Mother's Friend, before baby comes, as this great liniment always prepares the body for the strain upon it, and preserves the symmetry of her form. Mother's Friend overcomes all the danger of child-birth, and carries the expectant mother safely through this critical period without pain. It is woman's greatest blessing. Thousands gratefully tell of the benefit and relief derived from the use of this wonderful remedy. Sold by all druggists at \$1.00 per bottle. Our little book, telling all about this liniment, will be sent free.

The Bradford Regulator Co., Atlanta, Ga.

Mother's Friend